ENCINO FOOD & WINE FESTIVAL

PRESENTED BY ONEgeneration

SPONSORSHIP FORM

Saturday
April 17, 2027

1PM to 4 PM
VIP early entry Noon

ONEgeneration
17400 Victory Blvd.
Encino, CA 91406

☐ **Champagne Sponsor $10,000**

Name/logo listed on event banner displayed on Victory Blvd. and all promo materials, website linked to sponsor's website, flyer and Eventbrite event page, full-page ad on event website, special recognition on the table card and event check-in, 15 VIP tickets to event, 3 tables in the VIP area, and Encino Farmers Market booth access for 3 weeks.

☐ **Cabernet Sponsor $5,000**

Name/Logo listed on event banner displayed on Victory Blvd., website linked to sponsor's website, flyer and Eventbrite event page, full-page ad on event website, special recognition on the table card and event check-in, 10 VIP tickets to event, 2 tables in the VIP area. Encino Farmers Market booth access for 1 week.

☐ **Chardonnay Sponsor $2,500**

Name/Logo listed on event website, flyer and Eventbrite event page, half-page ad on event website special recognition on the event banner at check-in, 6 VIP tickets to event, 1 table in the VIP area.

☐ **IPA Sponsor $1,000**

Name listed as sponsor on event website, flyer, Eventbrite event page, half-page ad on event website, event banner at check-in, 4 VIP tickets to event.

☐ ***I would like to enter my Food or Beverage business as a vendor***

No Charge, please send logo when sending in vendor form.

Name of Contact: _____

Name of Company: _____

Email: _____

Phone of contact on the day of the event: _____

Method of Payment (Sponsors only): ☐ I will be mailing a check ☐ Please email me a Square invoice so I can pay by credit card online

@_____

@_____

Email this form to: Event@onegeneration.org

Info card no. EH001377

All proceeds support the programs of ONEgeneration a 501(c)(3).
www.ONEgeneration.org

1-4pm

VIP early access @Noon

Saturday, April 17, 2027

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ONEgeneration
17400 Victory Blvd.
Encino, CA 91406

Food/Beverage Vendor Form

Please select one:

☐ **Food/Restaurant** ☐ **Winery** ☐ **Brewery**

No Charge, please send logo when sending in vendor form.

Name of Company:_____

Name of Contact: _____

Contact Phone Number (for day of event): _____

Contact Email: _____

Type of food sample: _____

Do you have a health permit? ____ Yes ___ No

Do you have a liquor license? ____ Yes ___ No

(If yes, please send a copy of health permit/liquor license to event@onegeneration.org)

Would you like to donate an item for our silent auction? If yes, please list item:
(i.e. gift card, experience, product- beer or wine bottle)

_____

The event is open 12pm(noon) to 4pm. Vendor set up is from 10:00am - 11:30am. All vendors will need to be set up by 11:30am and will not be able to leave for safety reasons until 4pm. The event is located at 17400 Victory Blvd in Van Nuys, parking and set up instructions will be sent prior to the event. By returning this form you are agreeing to the above times.

****Please read exhibitor/vendor information sheet for more details.**

@_____ @_____

Email this form to
Event@onegeneration.org

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ONEgeneration
17400 Victory Blvd.
Encino, CA 91406
Soccer Field

Exhibitor/Vendor Information Sheet

Winery/Brewery/Food Exhibitor Booth Hours- Noon-4pm
The event will start on time. We require that you are set up and ready to pour/serve at 11:30am. Late arrival may result in exclusion from the event.

Exhibitor/Vendor registration is FREE. All vendors/exhibitors are not charged for space under the following conditions: 1. Submission of the food/beverage vendor form, 2. Agree to bring and distribute sample-size servings for around 400 people. We recommend bringing at least 2 cases of wine or 10 cases of your beer or non-alcoholic beverage or food samples for at least 300 people. You are welcome to display marketing materials.

Cancellation Notices. This is a FREE-to-exhibit fundraising event for ONEgeneration critical services for our older adult community. Exhibitors should provide notice of cancellation by April 3, 2027. Exhibitors who are a no-show may not be eligible to participate in future event.

Wristbands/Glasses and Trays. All exhibitors/vendors will be given 2 (two) event passes for staff. Wristbands, Glasses, and trays will be distributed at the exhibitor/vendor check-in table.

Exhibitors/Vendors Supply: Digital photo image (jpg preferred) of business logo, samples of product, container(s) for product, napkins, serving utensils (if needed), any decor for your booth.

We will supply: Tasting glasses and trays for up to 2 (two) vendor/exhibitor staff and to all event participants, your logo to link to your website on the event webpage, social media exposure, 8-ft table, 2 chairs, table cloth (white), 2 bags of ice (please provide your own containers to store beer/wine), water, volunteers to help set up and break down.

Any questions, please email:
Event@onegeneration.org

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