

# Saturday April 20, 2024

1PM to 4 PM VIP early entry Noon **SPONSORSHIP** 

Form

**ONEgeneration** 17400 Victory Blvd. Encino, CA 91406 Soccer Field

### **Champagne Sponsor \$10,000**

Name/logo listed on event banner displayed on Victory Blvd. and all promo materials, website linked to sponsor's website, flyer and Eventbrite event page, full-page ad on event website, special recognition on the table card and event check in, 10 VIP tickets to event, 3 tables in the VIP area, and Encino Farmers Market booth access for 3 weeks.

## Cabernet Sponsor \$5,000

Name/Logo listed on event banner displayed on Victory Blvd., website linked to sponsor's website, flyer and Eventbrite event page, full-page ad on event website, special recognition on the table card and event check-in, 8 VIP tickets to event, 2 tables in the VIP area. Encino Farmers Market booth access for 1 week.

### Chardonnay Sponsor \$2,500

Name/Logo listed on event website, flyer and Eventbrite event page, half-page ad on event website special recognition on the event banner at check-in, 6 VIP tickets to event, 1 table in the VIP area.

## 🗖 IPA Sponsor \$1,000

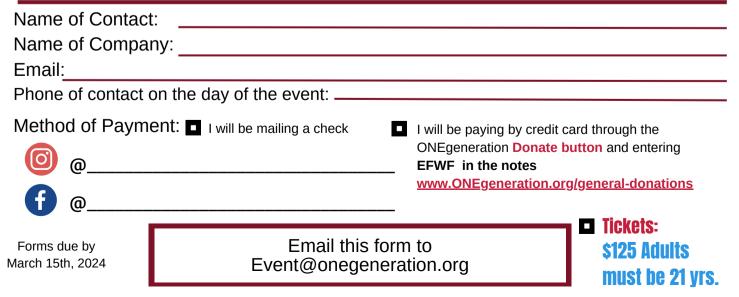
Name listed as sponsor on event website, flyer, Eventbrite event page, half-page ad on event website, event banner at check-in, 4 VIP tickets to event.

#### Cider Sponsor \$500

Name listed on event website and event banner and check-in, 2 VIP tickets to event.

#### I would like to enter my Food or Beverage business as a vendor

No Charge, please send logo when sending in vendor form.



#### All proceeds support the programs of ONEgeneration. www.ONEgeneration.org

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# Food/Beverage Vendor Form

Please select one

<b>Food/Restaurant</b>		Winery	Brewery
No Charge, plea	se send log	o when	sending in vendor form.
Name of Company:			
Name of Contact:			
Contact Phone Number (for da			
Contact Email:			
Type of food sample:			
Do you have a health permit?	Yes	No	(If yes, please send a copy of health permit/liquor license to
Do you have a liquor license?	Yes	No	event@onegeneration.org)
Would you like to donate an item (i.e. gift card, experience, product-h			

The event is open 12am to 4pm. Vendor set up is from 10:00am - 11:30am. All vendors will need to be set up by 11:30am and will not be able to leave for safety reasons until 4pm. The event is located at 17400 Victory Blvd in Van Nuys, parking and set up instructions will be sent prior to the event. By returning this form you are agreeing to the above times.

\*\*Please read exhibitor/vendor information sheet for more details.



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Forms due by March 15th, 2024 Email this form to Event@onegeneration.org

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# **Exhibitor/Vendor Information Sheet**

Winery/Brewery/Food Exhibitor Booth Hours- Noon-4pm The event will start on time. We require that you are set up and ready to pour/serve at 11:30am. Late arrival may result in exclusion from the event.

**Exhibitor/Vendor registration is FREE**. All vendors/exhibitors are not charged for space under the following conditions: 1. Submission of the food/beverage vendor form, 2. Agree to bring and distribute sample-size servings for around 300 people. We recommend bringing at least 2 cases of wine or 10 cases of your beer or non-alcoholic beverage or food samples for at least 300 people.

**Cancellation Notices.** This is a FREE-toexhibit fundraising event for ONEgeneration critical services for our older adult community. Exhibitors should provide a notice of cancellation by April 1, 2024. Exhibitors who are a no-show may not be eligible to participate in future event. Wristbands/Glasses and Trays. All exhibitors/vendors will be given 2 (two) event passes for staff. Wristbands, Glasses, and trays will be distributed at the exhibitor/vendor check-in table.

**Exhibitors/Vendors Supply:** Digital photo image (jpg preferred) of business logo, samples of product, container(s) for product, napkins, serving utensils (if needed), any decor for your booth.

We will supply: Tasting glasses and trays for up to 2 (two) vendor/exhibitor staff and to all event participants, your logo to link to your website on the event webpage, social media exposure, 8-ft table, 2 chairs, table cloth (white), 2 bags of ice (please provide your own containers to store beer/wine), water, volunteers to help set up and break down.

Any questions, please email: Event@onegeneration.org

Forms due by March 15th, 2024

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